

Alfa Romeo Giulia earns 5-star Euro NCAP rating

The Alfa Romeo Giulia has earned the prestigious 5-star rating from Euro NCAP, with a score of 98% for the adult occupant protection of all percentiles: the highest score ever achieved by any car, even with the introduction of a more stringent rating system in 2015.

Alfa Romeo's new sports sedan has achieved this outstanding result on the basis of two key elements: firstly, the adoption of a wide range of innovative safety systems, and secondly, the efficiency of a bodyshell that's light and rigid in equal measure, with extensive use of ultra-lightweight materials such as carbon-fibre, aluminium and aluminium composite.

An important award that confirms the special attention that Alfa Romeo pays to the safety of all road users.

The Alfa Romeo Giulia embodies uncompromising design and construction, set to become a new paradigm for the brand and a new benchmark for the entire segment, including on the safety front.

In keeping with Alfa Romeo tradition, the Giulia features a host of innovative technical solutions designed to deliver first-class dynamic qualities that also translate into top levels of safety.

The most sophisticated equipment includes the Integrated Brake System (IBS), which significantly reduces braking distance (100 km/h to 0 in 38 m for the Giulia and 32 m for the Quadrifoglio version), the advanced suspension set-up with exclusive AlfaLink technology, and the most direct steering in class: combined, these features deliver outstanding road-holding and easy, intuitive control of the vehicle in every situation.

And lastly, when it comes to driver assistance systems, the new Giulia represents the latest state of the art. For example standard equipment on the entire Giulia range includes Forward Collision Warning (FCW) and Autonomous Emergency Brake (AEB) with pedestrian detection. Using a radar sensor and a camera built into the windscreen, these systems detect the presence of any obstacles or vehicles on the car's trajectory and warn the driver of the risk of imminent collision. If the driver fails to react in time, the system automatically applies the brakes to avoid an impact or reduce its severity. Thanks to the pedestrian recognition function, the AEB is also capable of stopping the car autonomously at speeds of up to 60 km/h, by interpreting the information from the radar and camera. Standard equipment across the Giulia range also includes Lane Departure Warning (LDW), which detects unintentional lane changes,

and Blind Spot Monitoring (BSM) with Rear Cross Path Detection as optional, which uses sensors to monitor the area around the car and assist the driver when overtaking, changing lane or exiting car parks by monitoring any cars that may be approaching.

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